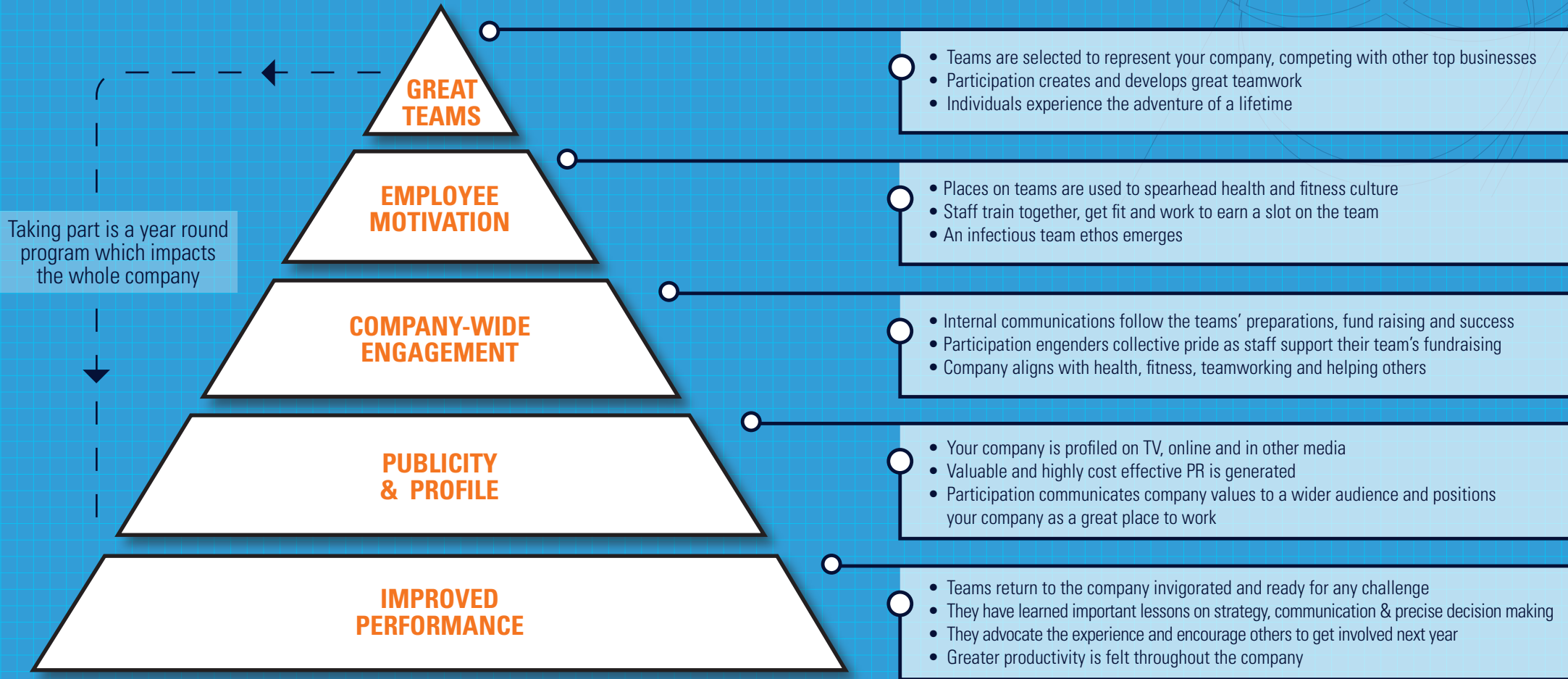


The **business** impact: Executive Summary



- Many of the world's greatest companies now use **Intelligent Sport®** events
- **94% of clients return each year** - helping to make this the world's fastest growing team building concept.

How taking part benefits your business



Cost: Entering a team in an *Intelligent Sport®* event starts at about \$600 per person per day. The value of their participation is felt throughout the whole company.



Our Clients



From the largest multi-nationals to smaller niche businesses, Challenger World events attract top class companies from around the world.

Accenture	Deutsche Bank	LogicaCMG	Roche Products
Airbus	Dimension Data	Marsh	Saisbury
AWE	DSTL	Merrill Lynch	Scania CV AB
Barclaycard International	E.On	Metropolitan Police Service	Scottish Widows
Belgacom	Ernst & Young	Microsoft	Siemens
BG Group	First National Bank Omaha	Ministry of Defence	Soitron
Blackwater USA	Fujitsu Services	News International	Standard Chartered Bank
Blue Linx Corporation	GCHQ	Oracle Corporation	Syscap
Cable & Wireless	Getronics	P&G Pharmaceuticals	Telindus
Capita	GlaxoSmithKline	Pfizer	T Systems (Deutsche Telecom)
Centex Destination Properties	Google	Punch Taverns	United Stationers Supply Company
Cisco Systems	Hewlett Packard	QinetiQ	Vodafone
Computing	Hitachi Data Systems	Quicksilva	Volvo CE
Credit Suisse	Hotels.com	Rackspace Managed Hosting	Washington Group International
Daily Mail	HSBC Insurance Brokers	Royal Air Force	
Dell Inc	IBM	RBS	and many more...
Deloitte	Lloyds TSB	Reuters	



What our clients say



The feedback we receive says it all.

This is the kind of impact **Intelligent Sport**[®] Challenges can have on your business.

Jane, **LLOYDS TSB (Women's Team)**

"I have learnt more from the experience regarding teamwork, preparation and leadership than from any of the work related courses I have attended"

Peter, **VP, VOLVO CONSTRUCTION EQUIPMENT**

"The event has been an absolute success from every perspective. I can't say too many positive things about it!"

Paul, **DELL**

"An utterly unforgettable experience surpassing all expectations....we'll be back!"

Juliette, **VP, MERRILL LYNCH**

"Teamwork was essential to every stage of the event and it was astonishing how much we bonded as a group over that time. I think the strength of our teamwork was a major factor in our success."

Miranda, **PFIZER**

"It achieved so many objectives that I don't think this box would be adequate to even cover half of them!"

TJ, **P&G PHARMACEUTICALS**

"What an experience!!!...So much was learned in those few days about myself, my teammates as well as what it really takes to work efficiently as a team that I could write a book!"

Michael, **Publisher, FORTUNE MAGAZINE**

"...A unique event in that it replicates the challenges so many companies face these days; namely how to get teams working more collaboratively and effectively to solve problems and create opportunities"

Stephen, **GLAXOSMITHKLINE**

"Congratulations on a brilliant Challenge. As a first time team we were taken aback at the scale of the event and the organisation involved...it's one of the finest and most enjoyable things I've ever done.we can't wait until next year"

Mark, **DEUTSCHE BANK**

"We at Deutsche Bank loved it, a clever mixture of physical, intellectual and strategic challenges "

Andy, **HESS LTD**

"The event has brought out the best in all of my fellow team members and has created a unique strong team spirit and energy which we hope to instil in the rest of our London office! You can definitely count us in for next years event!"

Geoff, **PUNCH TAVERNS**

"The excitement and exhilaration generated in our teams was absolutely staggering. We have created new personal and work bonds and inspired many of them with new confidence. Thanks"

Pete, **ROYAL AIR FORCE**

"This experience was something far greater - something that brought a group of individuals together and in the shortest span of time had them utilizing each other's strength and weaknesses for the good of the whole team"

Martin, **VOLVO CONSTRUCTION EQUIPMENT**

"The Challenge truly showed us that Teamwork works! We are still amazed how well we worked as a team and what we achieved! What we learned from this event we started to apply Monday morning!"

Mark, **REUTERS**

"A truly life-changing event"

Jonathan, **LLOYDS TSB**

"Understanding the team's strengths and weaknesses + communicating our approach to strategy was crucial. We all hope to apply the skills we demonstrated in our business live."

Guy, **CEO, LOGICA CMG**

"Fantastic way to build great relationships with important customers - far more effective than corporate hospitality."

